

# ATSIP

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ATSIP News  
April 2019

ASSOCIATION OF TRANSPORTATION SAFETY INFORMATION PROFESSIONALS



Prepare your plate for tasty barbeque and “Smoking Hot Data” as the Traffic Records Forum heads to Austin! The Forum will be held at the [Renaissance Austin Hotel](#), and begins on August 4th with afternoon sessions and a welcome reception hosted by our sponsors. The Forum will close the afternoon of August 7th.

## Inside this Issue:

Traffic Records Forum Update	1
Meet the Executive Director	2
Data Governance Webinar	2
A Thank You	2

## Registration Now Open!

Registration is now open on the brand new [Traffic Records Forum website](#). Registration packages can accommodate attendance at the full forum or a single day, and can also accommodate guests. **Early bird registration fees are available until July 9th!**

For registration help or questions, contact Kellee Craft at [kcraft@tsass.com](mailto:kcraft@tsass.com).

## Award Applications

Applications for the following awards are now available on the [TRF website](#):

- Best Practice  
*Deadline: April 26, 2019*
- Data Visualization  
*Deadline: April 26, 2019*
- Distinguished Achievement  
*Deadline: May 3, 2019*
- Scott Falb Exceptional Service  
*Deadline: May 3, 2019*
- Emeritus Member  
*Deadline: May 3, 2019*

## Interested in Volunteering or Moderating a Session?

The Program Committee is in need of volunteers immediately before and throughout the conference. If you are interested in moderating a session or helping the program committee with other duties, please e-mail [forum@atsip.org](mailto:forum@atsip.org).

## Call for Abstracts

The ATSIP Program Committee invites you to submit abstracts for presentations at this year’s Traffic Records Forum.

ATSIP welcomes presentations on a variety of traffic records topics focusing on advances in areas of planning, operation, motor vehicle crashes, roadway, injury systems, GIS, traffic enforcement, citation/adjudication, drivers license, vehicle registration, Strategic Highway Safety Plans, workforce development, training, technology, data visualization, and policy development.

Submissions will be accepted for 30 to 60 minute presentations and for poster displays.

Abstracts should [be submitted](#) no later than Friday, May 3rd. **Early submission is recommended.**

## Introducing Our New Executive Director

The Executive Board is pleased to announce the hiring of ATSIP’s new executive director, Tara Casanova Powell. Tara has over twenty years of experience in the field of road safety and is the Principal of Casanova Powell Consulting, an independent traffic safety research consulting firm. She is also the project lead for a NHTSA cooperative agreement with the Network of Employees for Traffic Safety to expand employer-based traffic safety programs in the U.S. through assistance from State Highway Safety Offices (SHSO).



The bulk of Tara’s early career was at Preusser Research Group (PRG) where she was employed for seventeen years. AT PRG, Tara led several national and state projects involving alcohol and drug impaired driving, occupant protection, teen driving in relation to graduated licensing, pedestrian and bike safety, older drivers, distracted driving, and speed.

Tara is a consultant for the Governors Highway Safety Association (GHSA) Consulting Services Initiative, a founding member of the Connecticut Statewide Impaired Driving Task Force, a faculty staff member for the National Center for DWI Courts (NCDC), and a member of the Institute for Behavioral Health’s Drugged Driving Committee. She was recently appointed to the Leadership Committee of the Transportation Research Board’s Alcohol and other Drug Committee, and the Treatment Measures Working Group of the International Council of Alcohol, Drugs, and Transportation Safety where she is also a member. Additionally, Tara serves as an expert panelist for the Behavioral Traffic Safety Cooperative Research Program 2018 Distracted Driving Initiative.

Tara is a volunteer for the Connecticut Draft Horse Rescue, a non-profit organization dedicated to saving the lives of draft horses that were bound for slaughter and/or victims of starvation, neglect, and abuse. Tara and her husband Scott live in Virginia Beach with their beloved boxer, Riley.

### Outreach Webinar Recap:

#### Data Governance

The Outreach Committee recently hosted another webinar, this time combining the TRCC group and Data Integration group, to focus on the topic of data governance. Bob Scopatz kicked off the session by discussing how data governance helps establish and enforce standards to ensure that the data best serves users and decision-makers. He then delved into the practical aspects and challenges of integrating data governance into traffic records spaces. Cindy Owings followed up this overview by presenting on MaineDOT and how they have established data and systems governance practices. Prioritizing data governance over other areas since they began to work on it in 2008, she explained, was a major part of creating something sustainable. The final speaker, Dan Morgan, discussed the USDOT perspective. He noted that data governance can involve establishing a new council, but that it can also be effective if its implemented in groups already in place. Data governance, he noted, is not about the committees you make but the decisions. It is both an awareness and education process.

*If you missed the webinar, please check the ATSIP website periodically where a recording and the presenters’ PowerPoint decks will soon be available.*

### Thank You, David Bozak

Please join us in congratulating Dave Bozak on his recent retirement. Thirty years ago, he left the Washington State Patrol to work for A. Dewey Jordan, the chair of the first Traffic Records Forum in New Orleans and founder of the National Traffic Records Committee. Bozak, who retired in February, notes that he was very fortunate to have worked for Mr. Jordan for all of those years. Dave dedicated fifteen years of leadership to the Connecticut TRCC and his passion is credited as a major part of the CTRCC’s growth. Dave has had a long career of service to ATSIP and, in particular, spearheaded this newsletter.

*We would like to offer Dave a heartfelt thank you for the many years and all of the service he has offered ATSIP!*