

50 **Motion Approved**

51

52 **3. Immediate Past President's Report: Cindy Burch**

53 Cindy thanked everyone for her time on the board. The ballot is available for attendees to
54 participate in the election.

55

56 **4. 1st Vice President's Report: Allen Parrish**

57 No remarks

58

59 **5. Treasurer's Report: Bob Rasmussen**

60 Bob Rasmussen reported on the July account balances, income and expenditures. A copy
61 of the Treasurer's report is appended to the member's copy of these minutes. We are
62 receiving registrations for the Forum. We continue to collect money in dues. We
63 collected money from vendors and attendees for the Forum as well. We are waiting for
64 the Forum expenses. We have a positive balance now, but there are several items to pay.

65

66 **MOTION**

67 **Bob Scopatz moved to accept the July 2016 Treasurer's Reports as submitted**

68 **Cory Hutchinson seconded.**

69 **Motion Approved**

70

71 **6. Liaison Reports:**

72 FMCSA FHWA NHTSA TRB GHSA ITE

73

74 NHTSA: Luke Johnson reported that NHTSA is moving forward with the 5th edition of MMUCC.
75 The MMUCC meeting was successful last week. The USDOT proposals were mostly met with
76 approval. They are also looking forward to working with ATSIP and TSASS to complete the
77 ANSI D16 update. They will be using the TRCC Roundtable to focus on Strategic Planning.
78 Looking at both processes and final products. Working with CDC and ATSIP on integration.
79 CDC approached NHTSA 1.5 years ago and suggested that we do a special group and this
80 meeting at the forum is the inauguration of that effort.

81

82 Ralph Zimmer asked about NHTSA attendance at the Forum. Luke said that approval was
83 received for the requested 52. There will probably be many that will come for a one-day. The
84 Administrator is confirmed for tomorrow.

85

86 FHWA: Bob Pollock reported that FHWA has a project to repeat the State Safety Data
87 Capabilities Assessment. It looks at how each state collects, manages, integrates, and uses their
88 roadway data. It was first done in 2011-2012. Trying to repeat and expand it. As part of that, there
89 will be outreach to the States to see what they would like to see included. The actual data
90 collection will take place sometime in mid-to-late 2017.

91

92 Bob said that there's a Roadway Data Extraction Technical Assistance Program. It is aimed at
93 assisting states to collect the Fundamental Data Elements. They developed a relatively
94 inexpensive data collection tool that also allows States to manipulate data and incorporate data
95 from various sources. The tool also may be useful to transmit data between local agencies and the
96 State.

97

98 FHWA also has a session on the new HSIP and Safety Performance Measures Final Rules. The
99 session will provide information on what has changed in HSIP and what the requirements are for
100 safety performance measures.

101
102 Part of the safety performance measures final rule requires States to collect data on serious
103 injuries. They have come up with operational definitions for how states should collect and report
104 that information. This is aimed at the police crash report data collection and reporting.

105
106 FMCSA: Jenny Guarino said FMCSA is looking at crash data already collected by States to see
107 what could be used by FMCSA

108
109 FAST Act restructured the bulk of the FMCSA grants. Should be streamlined.

110
111 The agency has a proposed rule in public comments on their policy guidance on changes to the
112 Grants.

113
114 Seatbelt use study among CMV drivers is ongoing.

115
116 ITE: Steve Lavrenz said that ITE is working on the Vision Zero Task Force. An announcement
117 was put out in early July. It is intended to bring together practitioners on engineering and
118 planning to address Vision Zero needs. Industry partners are included. There's a technical
119 working group that will focus on specific products. The first product they have started working on
120 is the Vision Zero Toolbox—a collection of resources, best practice descriptions, and data for
121 practitioners to use in reducing crash-related deaths. Steve anticipates reaching out to the ATSIP
122 community on the resources that ITE is developing and to identify other products. August 14-17
123 in Anaheim is the ITE Annual meeting.

124
125 **7. 2nd Vice President's Report: Chris Corea**

126 Cindy Burch reported that we have 307 registered for the Forum. Only a small number
127 have not yet paid. Very good compared to prior years. We have 15 exhibitors. No
128 platinum sponsors this year. We have a Silver and Bronze .

129
130 We have great speakers. There are several special sessions this year; specials on ArcGIS
131 and Excel analytics. There's a trauma center tour as well. Two Maryland State Police
132 vehicles will be here each day as well.

133
134 Thanks to Cory and Karla from LSU and Jill and Kellee from TSASS for all the work in
135 getting things together for the Best Practices and the Forum this year. Thank you to Chris
136 Corea and his family for stuffing the bags and all the prep.

137
138 **8. Committee Reports:**
139 Membership (Bob Rasmussen)

140 We have three new member requests:
141 John Gottsengen, Colorado OIT
142 Chris Sheets, Appriss
143 Michael Sheffer, Maryland State Highway Administration

144
145
146 **MOTION:**
147 **Shane Bates moved to accept all three candidates at the Member level.**
148 **Joe McCarthy seconded**
149 **Motion Approved**

150

151 Bob Rasmussen said that in anticipation of Cory Hutchinson becoming 2nd Vice
152 President, we need to move him to the Fellow level. He meets the requirements.

153
154 **MOTION**

155 **Cindy Burch moved to upgrade Cory Hutchinson to Fellow Level.**

156 **Chris Osbourn seconded**

157 **Motion Approved**

158

159 Outreach (Hadi Shirazi)

160 No report

161

162 Best Practices (Cory Hutchinson)

163 Everything is on track. We have the sessions set up for the top three best practices and
164 best visualizations. The certificates are ready for distribution at lunch on Tuesday and
165 then create the plaques after we get home after the Forum. We have received at least a
166 dozen nominations each year now that we put the check box on the Forum website. We
167 may need to revise how we do that so that we can get more information from them up
168 front.

169

170 Awards (Eric Tang)

171 Eric Tang said that we held the June 29th meeting to approve the awards. We have
172 plaques ready for the meeting. We have time for each of the awardees to give brief
173 remarks upon award. We will codify the monetary assistance for awardees for the future.

174

175 **9. Old Business**

176 a. ANSI D16.1 support update.

177 Joan Vecchi and Jill Hall reported that they both attended the MMUCC 5th edition
178 panel meeting. The goal is to make both uniform and have them completed about
179 the same time. The D16 discussion board is working on line. The Consensus body
180 is meeting on Wednesday. We will have one more meeting and conduct a vote.

181

182 The discussion board needs a greater level of conversation. It is a good process. It
183 may need more reminders to get people out there. We need people to set their
184 ideas down in the discussion format. It can work.

185

186 Luke Johnson said that we do need to satisfy ANSI that the process was
187 collaborative and robust. It's a fairly high standard. Bob Pollack said that FHWA
188 will have multiple comments on the roadway items.

189

190 ANSI said that there will be a 4% increase in dues. It amounts to a few hundred
191 dollars.

192

193 b. 2017 Traffic Records Forum.

194

195 Cory Hutchinson said that he and Karla are going to be in contact with this year's
196 planners. The hotel is all set for New Orleans. August 6th-9th at the Marriott in the
197 French Quarter.

198

199 c. 2018 Traffic Records Forum
200 We do need a program chair for 2018. Tim asked if there is anyone interested in
201 being the 2nd Vice President, please talk to Tim and Allen Parrish.
202 August 12-15, 2018 at the Hyatt Regency in Milwaukee.
203

204 **10. New Business**

205 Cindy Burch asked the Executive Board: can we move forward with continuity and
206 stability with some permanent personnel? It is a lot of work to do things for the Forum
207 and the organization. We had talked about hiring an executive director, but we've not had
208 the funds.

209
210 Luke Johnson asked if maybe longer terms would be a solution? From NHTSA's
211 perspective it's worrisome that there's nothing institutionalized.

212
213 Ida Williams suggested that perhaps a "play book" could be created to be passed on from
214 year to year so that people know what to do.

215
216 Jim Davis talked about his efforts to develop a Business Plan for the ATSIP. It wasn't
217 exactly what Ida was calling for, but it did give us a sense of what the organization did,
218 how it was funded, and looked at how we might be able to pay for a part time executive
219 director and some funding for the Treasurer. It would have to be negotiated with our
220 sponsors on the Federal side to make sure we are in compliance with our contracts.
221 We didn't meet the 5-year goal of having an executive director in place after moving
222 from NSC.

223
224 Bob Scopatz suggested that we set up a working group to define the job of director, lines
225 of authority, job title, job description, and to work with our Federal partners to be certain
226 what we want to do will work with the existing grants structure. And we need a proposal
227 for how we can pay for this. Jim Davis said that it could also prompt an update to the
228 Business Plan as the assumptions have certainly changed.

229
230 Tim Kerns said that we do need to work on this.

231
232 Allen Parrish asked if the people who join the Association also attend the Forum. Bob
233 Rasmussen said that we have a lot of turnover. We only have about 125 paying people.
234 Even if we got 400 members, that's about \$10,000. If we bump up the Forum by \$50, that
235 generates \$12,000. We also would need to grow the vendor funding stream. Allen said
236 that he's struggled with this over the years. The fundamental question is what can or
237 should this organization be. There is a legitimate path forward that says the purpose is to
238 maintain continuity for the TR Forum. If that's the goal, then we really should find the
239 minimal path forward. But, if our intention is to be something else, then we haven't really
240 decided yet what that is. We don't see the kinds of products like professional
241 development, continuing education, access to networking opportunities, and more. If we
242 want to turn ATSIP into that kind of professional society we still need engaged
243 volunteers. At our level of membership, is there really a call for all of those things that a
244 professional society would do.

245
246 Luke Johnson said that one of the most beneficial things about ATSIP is that it brings
247 together people from specializations that would not normally interact. We've struggled

248 with professional certification because of how different the specialties are. We see the
249 value, but how do you operationalize it beyond the Forum each year?
250 Shane Bates said that beefing up law enforcement participation would be one way to
251 expand the interest and membership. Juliet Little agreed and said that the same is true for
252 the Judicial side. Cory Hutchinson agreed. He's seeing this at the Louisiana TRCC as
253 well. Having discussions now about how they grow those other areas' participation.

254
255 Allen Parrish said that we have a niche related to integration. The six specialization areas
256 each have their own major conferences already, but we have a major focus on integration.
257 There's a benefit to sharing data, of course, but there's an untapped benefit for the future
258 with respect to researchers. It may end up being a relatively small set of people who
259 would benefit. The research people have no money as well.

260
261 Cory Hutchinson said that he's getting requests for help with data driven analysis because
262 the economy is weak and they realize that they can find efficiencies through targeting.
263 Tim Kerns said that States may start pushing back against data integration. It could
264 expose other weaknesses and problems with policies.

265
266 The increase in fatality numbers, and the new focus on serious injuries both offer
267 compelling arguments in favor of data integration. There are going to be federal data
268 requirements that help make the case.

269
270 Ida Williams said that reliance on the crash reports as the source of injury data is faulty.
271 That means we are relying on the officers to make judgements on health matters. It seems
272 like we really do need to have more than just one source that is used routinely.

273
274 Eric Tang said that he is looking at the Strategic Plan and it does address some of the
275 things we've been discussing here. One idea is that we could sponsor webinars
276 throughout the year that could focus on specific issues. We could promote these through
277 the TRCCs.

278
279 Luke said that TRCC and data integration would be great places to focus. NHTSA chose
280 those as focus areas for the Roundtables because they are not served by other areas.
281 Those two groups of people aren't really targeted by the available resources.

282
283 Joan Vecchi said that we should not disregard data governance. We need to make sure we
284 don't leave out other key participants who may already be doing things that we would do
285 well to be aware of.

286
287 Rhonda Stricklin said that we can't be all things to all people. We are data people. There
288 are roles for the data people in each of the six components of the TR System. We run into
289 problems recruiting law enforcement and justice folks because we don't appeal to all
290 members of those groups, but really need to specifically target the data people.

291
292 Chris Osbourn said that the outreach isn't that hard, we just aren't doing it. There are
293 several of us who attend other conferences and we could get some booth space if
294 someone is willing to attend and talk about us. Shane Bates said that if we had an ATSIP
295 person paid to do that sort of thing, we could have our other members who attend the
296 conference bring people around to the ATSIP booth. We would need materials for the

297 booth, and ship the booth to the conference.

298

299 **11. Good of the Association:**

300 Nothing in addition to the above discussion.

301

302 **12. Next meeting, TBD**

303

304 **13. Adjourn**

305 **MOTION**

306 **Patrick Dolan moved to adjourn**

307 **Juliet Little seconded**

308 **Motion Approved**

309

310 Meeting adjourned at 11:07 AM

311

312 Submitted 08/07/2016 as Draft for Review by Robert A. Scopatz, Secretary

313 Submitted 9/14/2016 as Draft for Approval, reflecting comments received through 9/14/2016 by

314 Robert A. Scopatz, Secretary

315 Approved 09/21/2016 by a vote of the Executive Board